

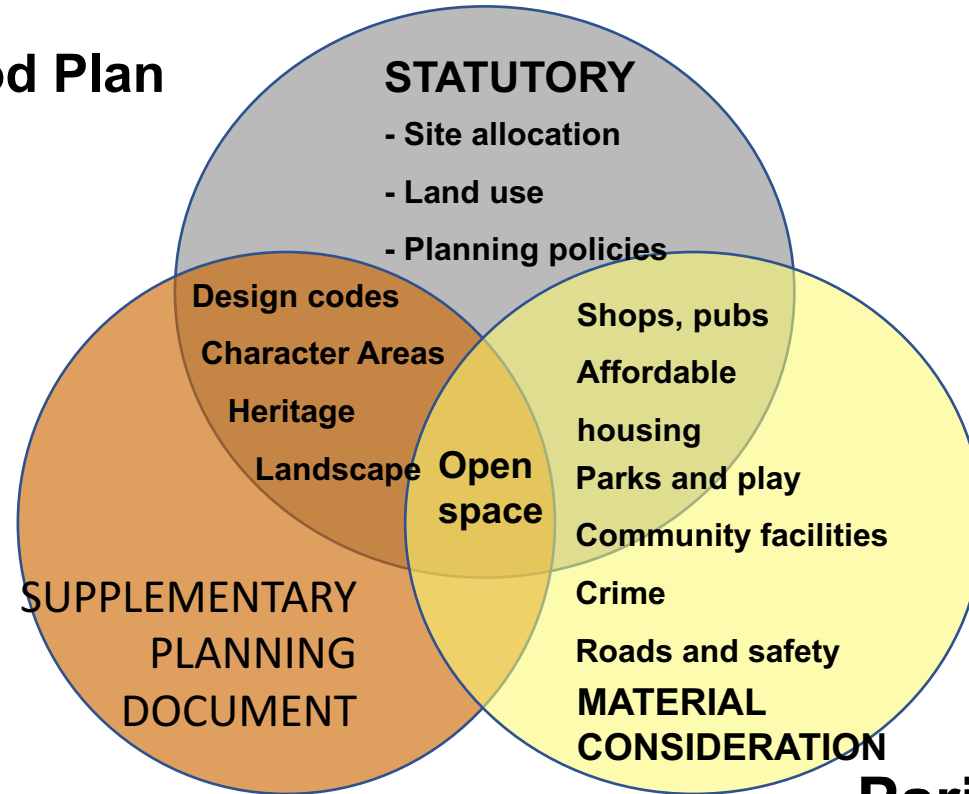


Goudhurst Neighbourhood Plan 2033

Time	Duration	Activity
9.00	30 mins	Arrival, sign in, exhibition and refreshments
9.30	5 mins	Welcome
9.35	5 mins	Introduction
9.40	5 mins	Re-cap on 'what' and 'why' of Neighbourhood Plans
9.45	15 mins	Local context
10.00	15 mins	Parish survey results
10.30	30 mins	Visioning
11.00	20 mins	Quick fire feedback
11.20	20 mins	Choosing the 'best' vision & REFRESHMENTS
11.40	30 mins	Objective setting
12.10	20 mins	Feedback
12.30	20 mins	Question and answer session
12.50	10 mins	Sum up and next steps
1.00	CLOSE	

Neighbourhood Plan

Village Design Statement



Parish Plan

What is a Neighbourhood Plan?*



- It is a document created by local people that sets out planning policy for where you live.
- It helps you protect the things you care about in your community, such as important local green spaces, as well as make improvements to the local area.
- It can show where buildings can and can't be built, what they should look like, and used for.
- It can also encourage the kind of development that you would like to see more of.



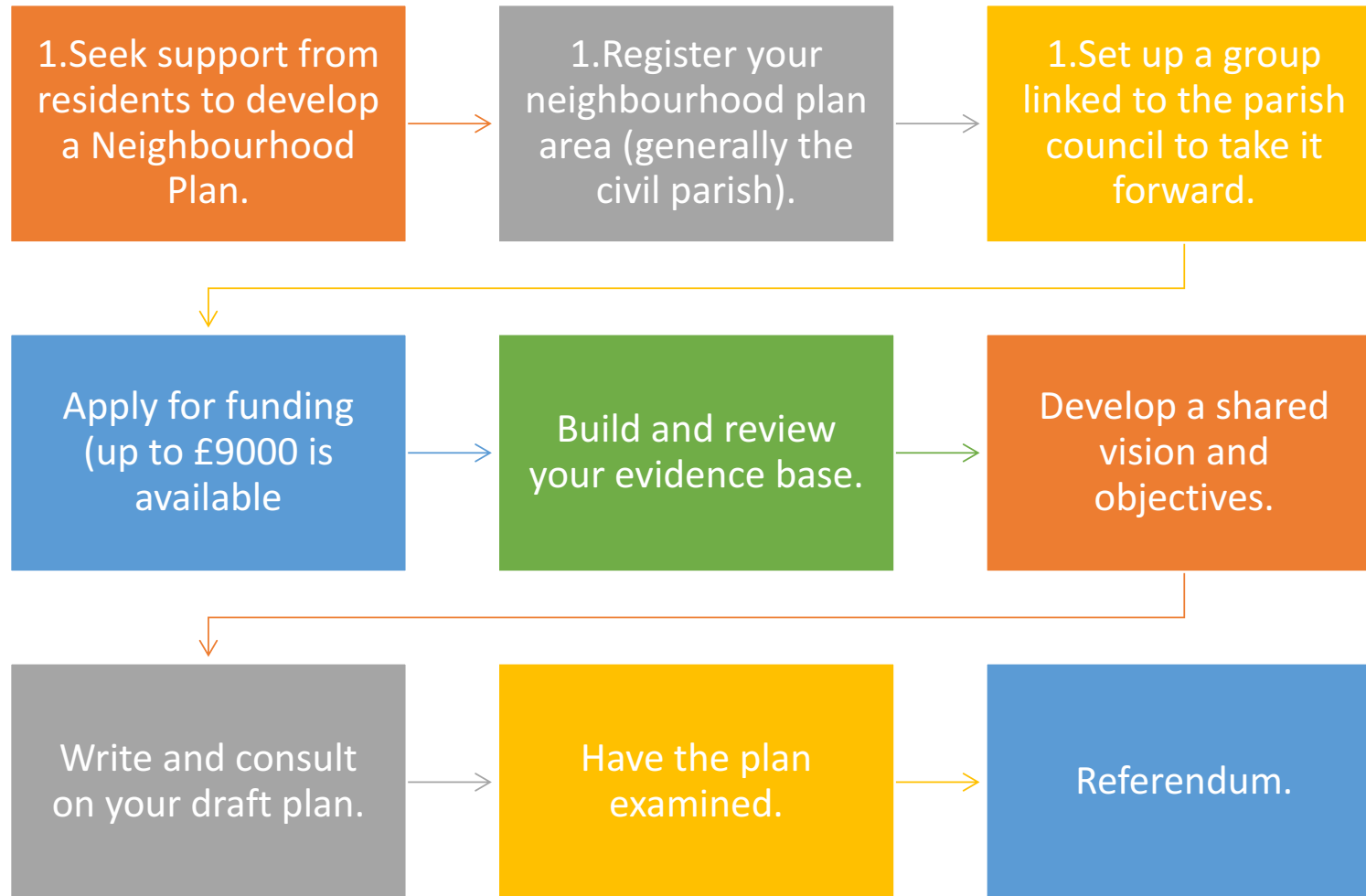
Why a neighbourhood plan might help?



- A neighbourhood plan carries the same legal weight as plans drawn up by your borough council.
- This means it gives you and your community a powerful voice that must be listened to when decisions are made about development in your area.
- Your borough council must follow what's in your neighbourhood plan when making decisions about planning applications and developers or landowners must follow it if they want to get planning permission.



Key steps





Local Context

A view of our community and comparison with other areas of the UK

Vision and Objectives Workshop – 9th September 2017

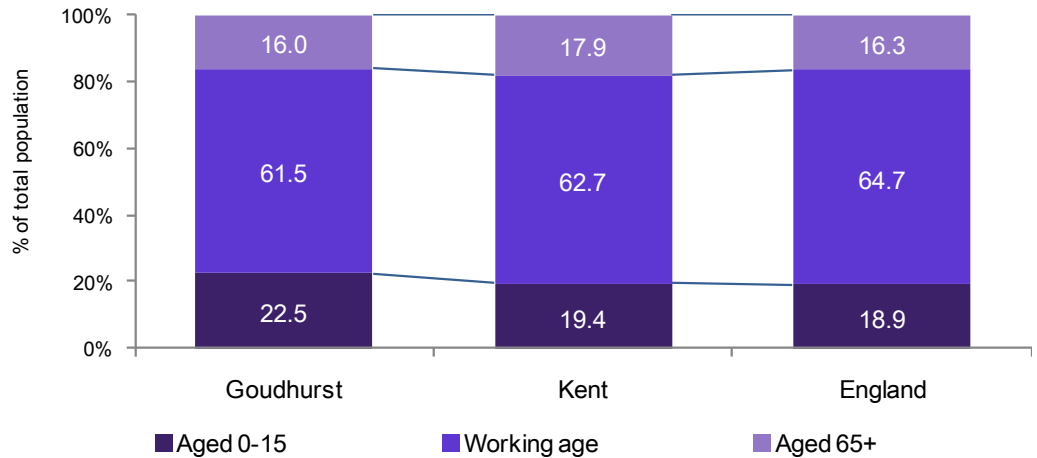


Neighbourhood Plan

Who lives in the local community?

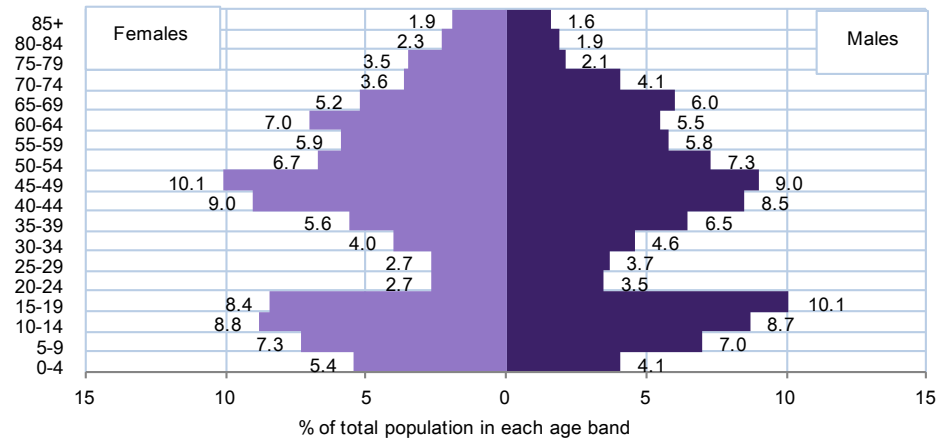
How many people live locally? 3,325 52.1% male; 47.9% female	How many households? 1,185	Children under 16 750 22.5% (England average = 18.9%)	Working age adults 2,040 61.5% (England average = 64.7%)	Older people over 65 535 16.0% (England average = 16.3%)
Lone parent families with children 55 13.3% of all families with dependent children (England average = 24.5%)	Single pensioner households 135 11.5% of households (England average = 12.4%)	People from Black or Minority ethnic groups 260 7.7% (England average = 20.2%)	People born outside the UK 295 8.8% (England average = 13.8%)	Dependency Ratio 0.63 England average = 0.55

Population by age

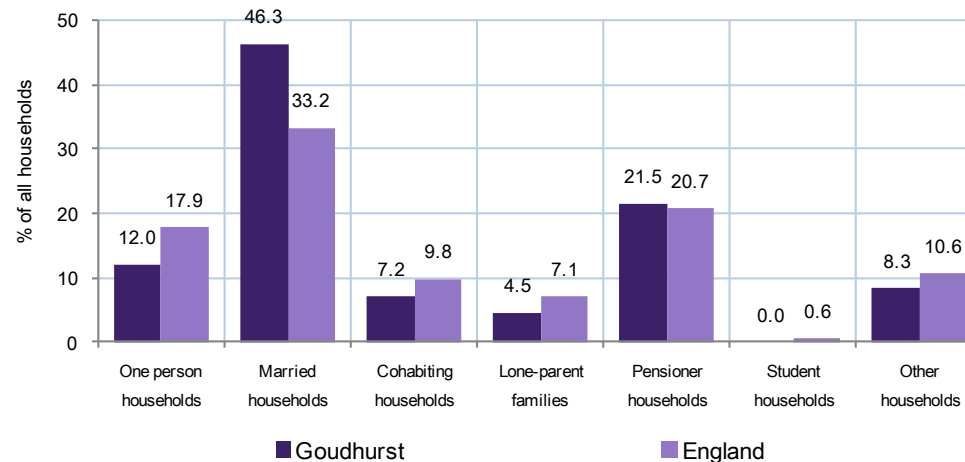


Who lives in the local community?

Population estimates by 5 year age band



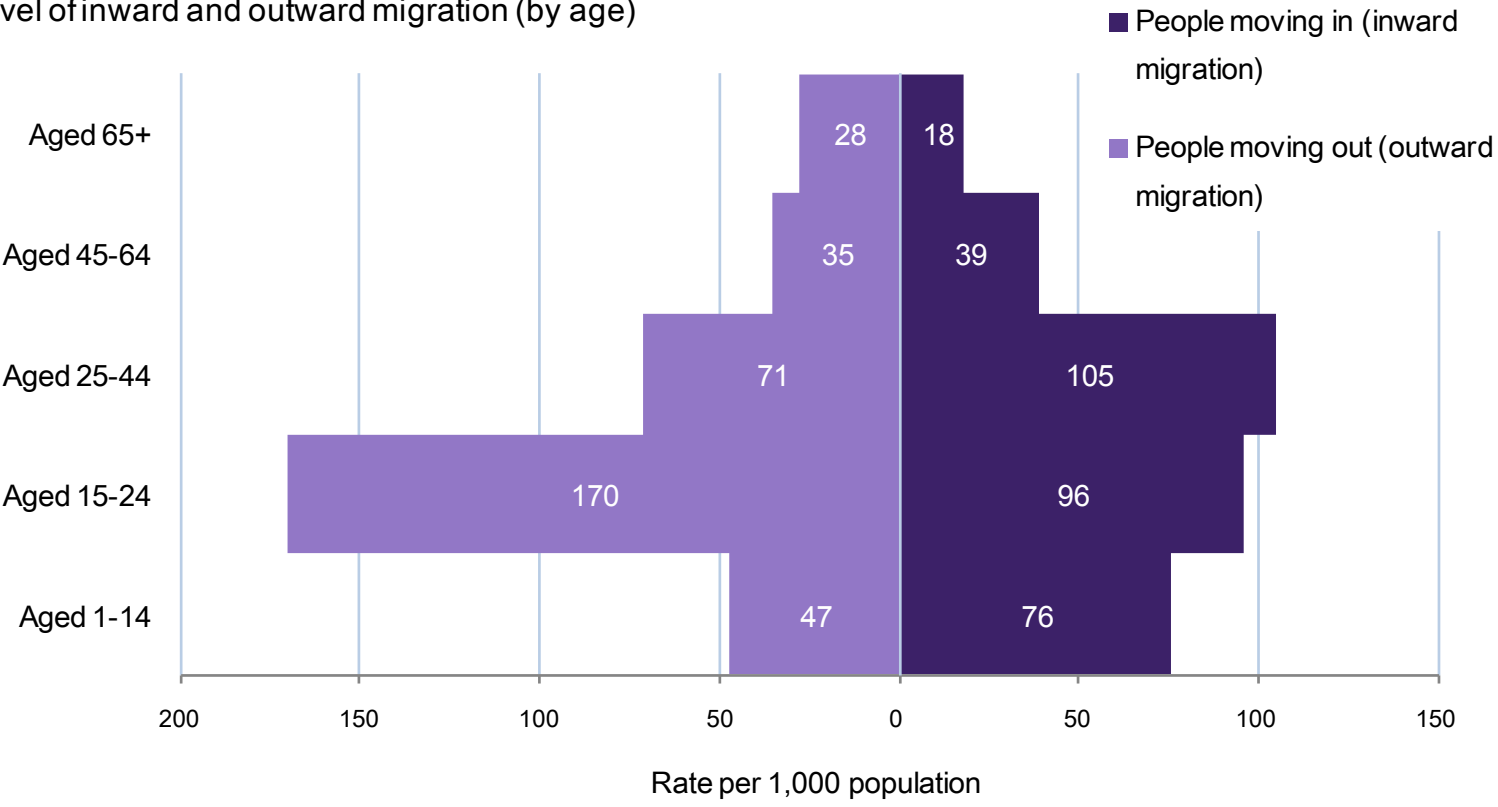
Population by household composition



Inward Migration



Level of inward and outward migration (by age)



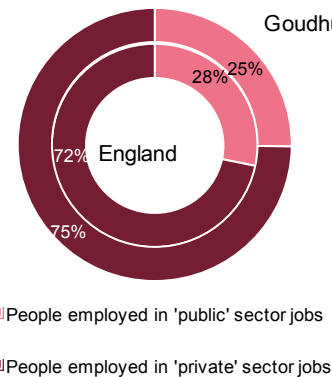
Employment

Economically active residents 1,554 66.0% of people aged 16-74 (England average = 69.9%)	Economically inactive residents 801 34.0% of people aged 16-74 (England average = 30.1%)	Full-time employees 769 32.7% of people aged 16-74 (England average = 38.6%)	Part-time employees 291 12.4% of people aged 16-74 (England average = 13.7%)
Self-employed 383 16.3% of people aged 16-74 (England average = 9.8%)	Working 49+ hours per week 307 20.7% of people in employment (England average = 13.3%)	Working from home 220 9.3% of people aged 16-74 (England = 3.5%)	Employed in the public sector 375 25.2% of 1,440 people in employment (England = 28.2%)

People in employment, by employment status



People employed in public and private sector jobs



This data is based on standard definitions: 'Public sector jobs' are defined as jobs in Health, Education or Public Administration industry sectors. 'Private sector jobs' are those in other sectors. Voluntary sector jobs are not identified separately but are included within the public and private sector figures.

Source: Census 2011 (tables KS601EW, KS604EW and KS605EW)

Largest employment sector
Retail
215 employees (15% of 1,440 of people in employment)

Second largest employment sector
Education
180 employees (12% of 1,440 of people in employment)

Third largest employment sector
Professional
145 employees (10% of 1,440 of people in employment)

Managerial occupations
265
18.0% of 1,440 people in employment (England = 11.5%)

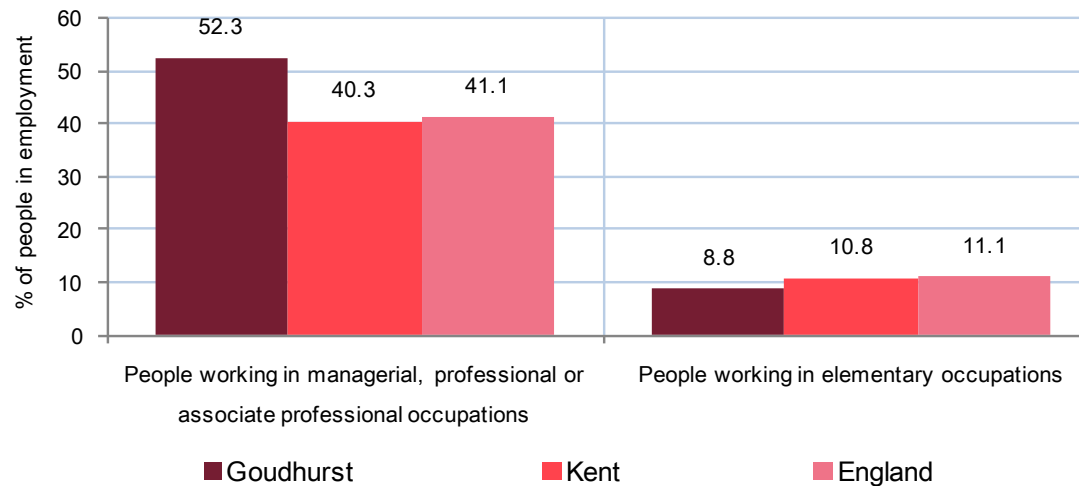
Professional (or associate) occupations
510
34.3% of 1,440 people in employment (England = 30.3%)

Administrative or secretarial occupations
120
8.2% of 1,440 people in employment (England = 11.5%)

Skilled trades occupations
220
14.7% of 1,440 people in employment (England = 11.4%)

Elementary occupations
130
8.8% of 1,440 people in employment (England = 11.1%)

People in professional and elementary occupations



Types of Housing



Detached houses
493
39.3% of dwellings (England average = 22.3%)

Semi-detached houses
440
35.1% of dwellings (England average = 30.7%)

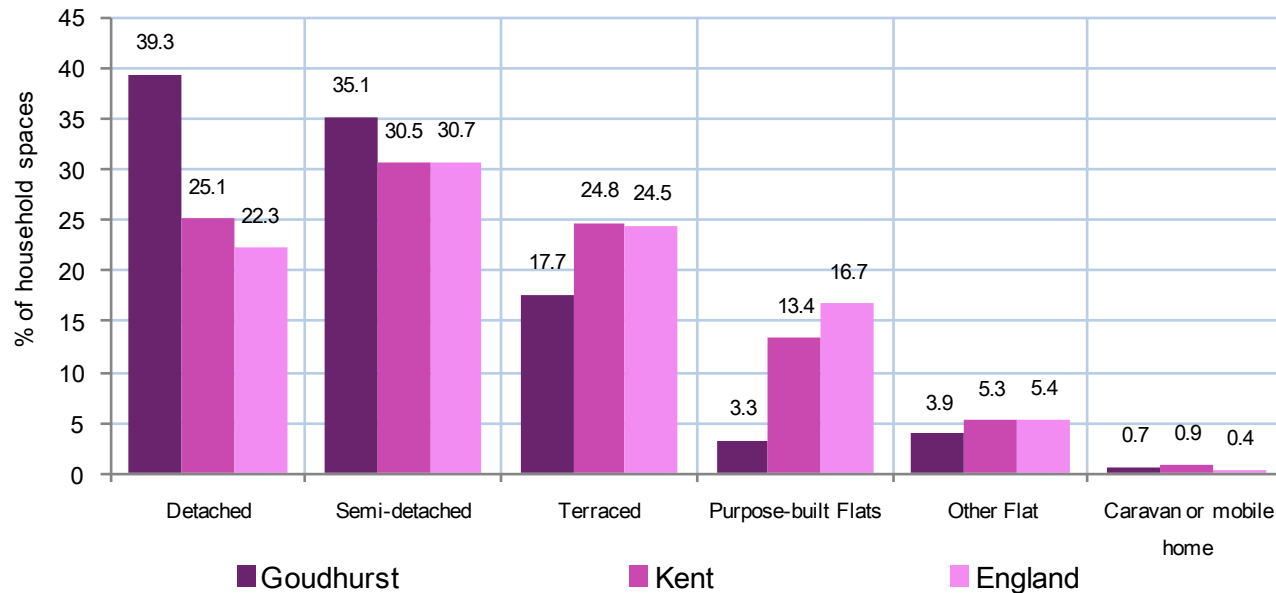
Terraced houses
222
17.7% of dwellings (England average = 24.5%)

Flats (purpose built)
42
3.3% of dwellings (England average = 16.7%)

Flats (other)
49
3.9% of dwellings (England average = 5.4%)

Caravan or other temporary accommodation
09
0.7% of dwellings (England average = 0.4%)

Dwelling type breakdowns



Do people rent or own their homes?



Housing that is owner occupied	Housing that is social rented	Housing that is private rented	Other rented accommodation
800	179	152	56
67.4% of households (England average = 64.1%)	15.1% of households (England average = 17.7%)	12.8% of households (England average = 15.4%)	4.7% of households (England average = 2.8%)

Housing tenure breakdowns

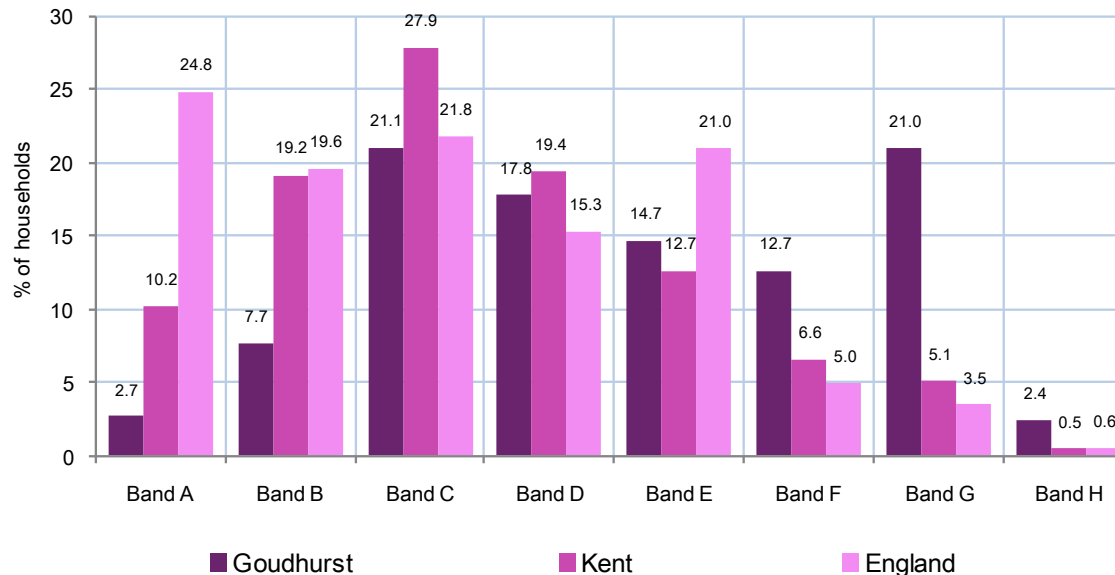


Housing affordability



Affordability ratio (median house prices as ratio of median incomes)	Dwellings in Council Tax Band A	Dwellings in Council Tax Band B	Dwellings in Council Tax Band C
21.5	33	94	258
England average = 15.4	2.7% of dwellings (England average = 24.8%)	7.7% of dwellings (England average = 19.6%)	21.1% of dwellings (England average = 21.8%)
Median house price: Detached houses	Median house price: Semi-detached houses	Median house price: Terraced houses	Median house price: Flats
£500,000	£340,000	£183,000	£159,000
England average = £320,268	England average = £211,043	England average = £174,653	England average = £131,110

Dwelling stock by council tax band

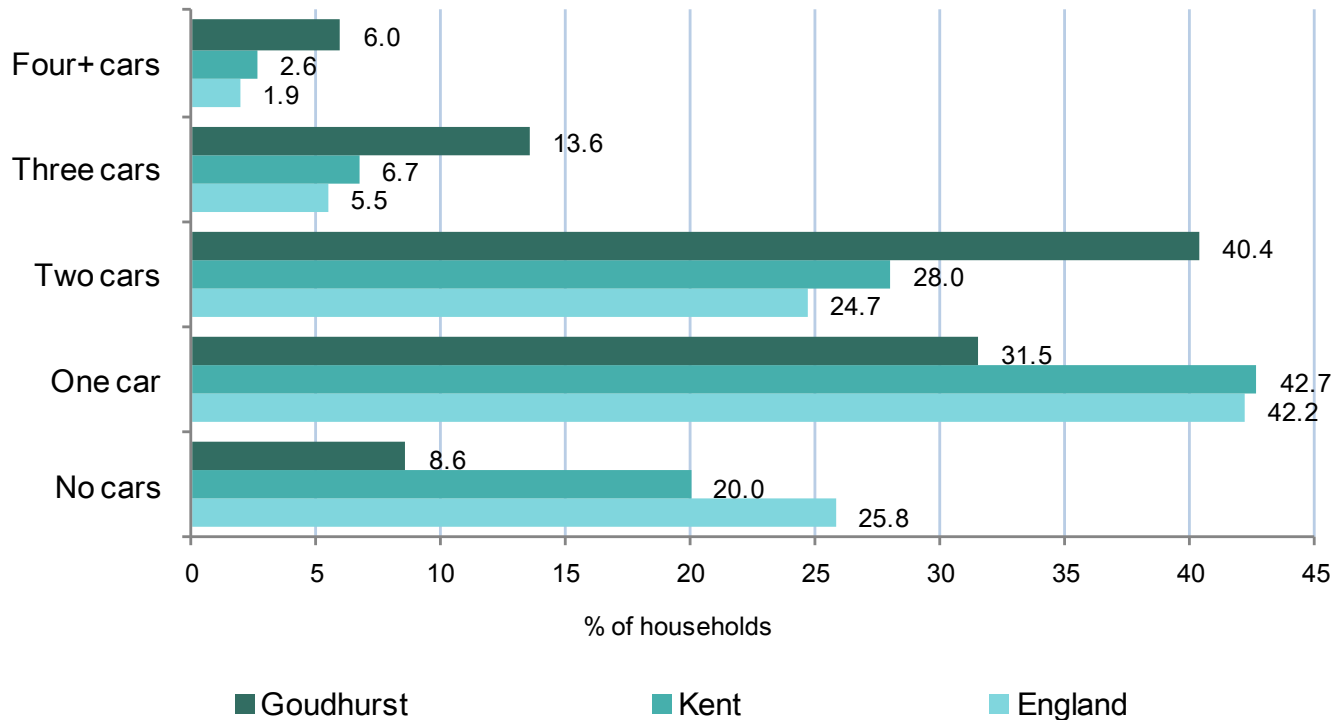


Access to private transport



No cars	One car	Two cars	Three cars	Four+ cars
100	375	480	160	70
8.6% of 1,185 households (England = 25.8%)	31.5% of 1,185 households (England = 42.2%)	40.4% of 1,185 households (England = 24.7%)	13.6% of 1,185 households (England = 5.5%)	6.0% of 1,185 households (England = 1.9%)

Car ownership

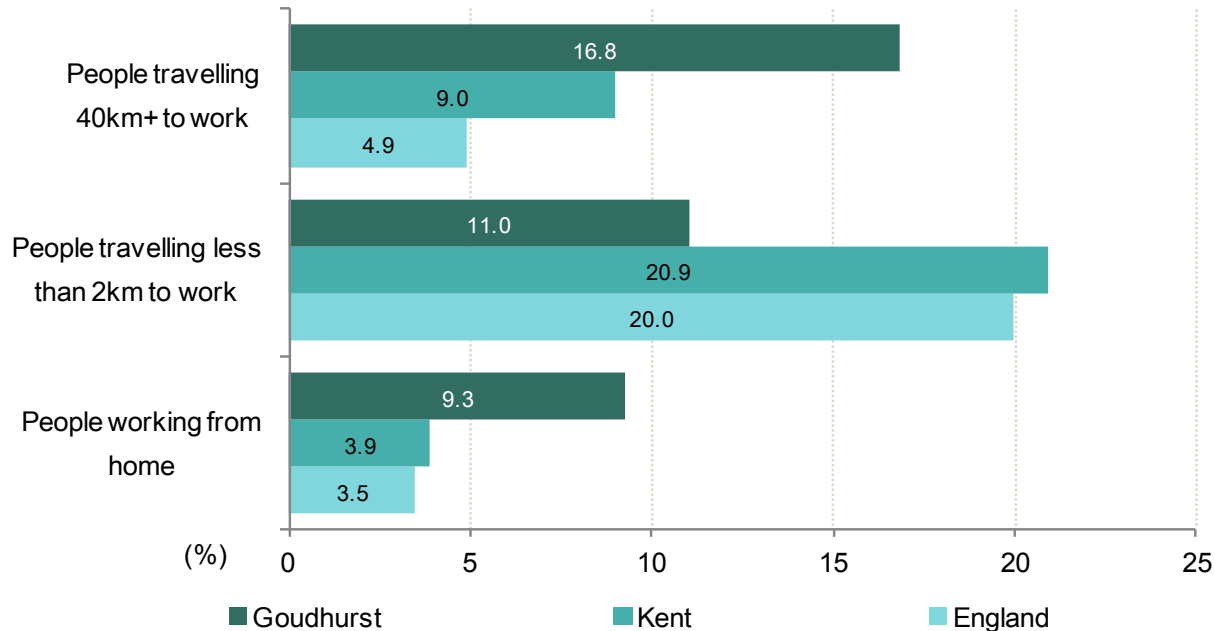


Travel to work



People working from home 220 9.3% of people aged 16-74 (England = 3.5%)	People travelling less than 2km to work (2001) 160 11.0% of people aged 16-74 (England = 20.0%)	People travelling 40km+ to work (2001) 245 16.8% of people aged 16-74 (England = 16.8%)
Average travel time to nearest employment centre by car 5 County average: 5 mins	Average travel time to nearest employment centre by cycle 9 County average: 7 mins	Travel time to nearest employment centre by public transport/walking 13 County average: 11 mins

Distance travelled to work





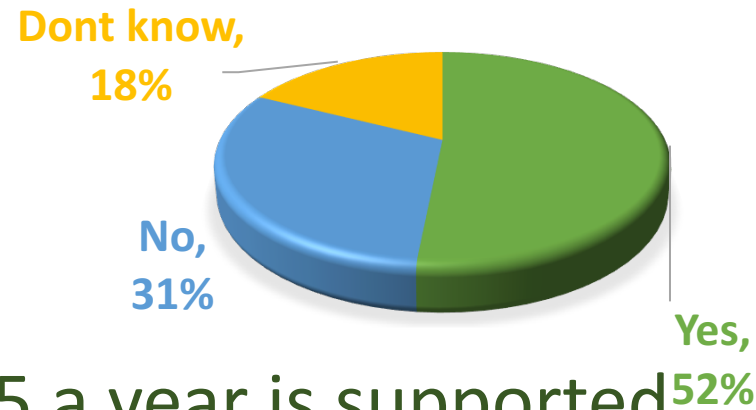
Questionnaire Vision

Looking to the future.....

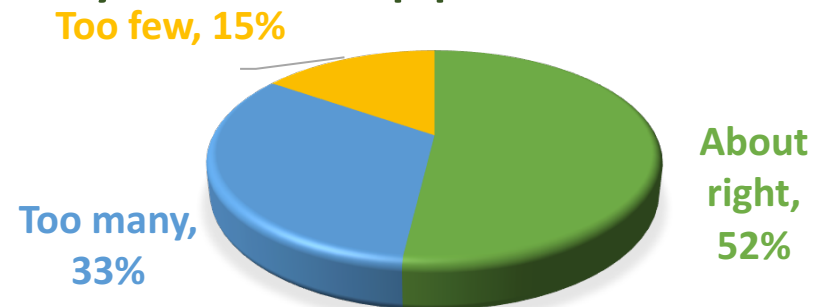
How can the Questionnaire help us to create a shared vision for
Goudhurst

Our view of development

- Majority believe we need new houses

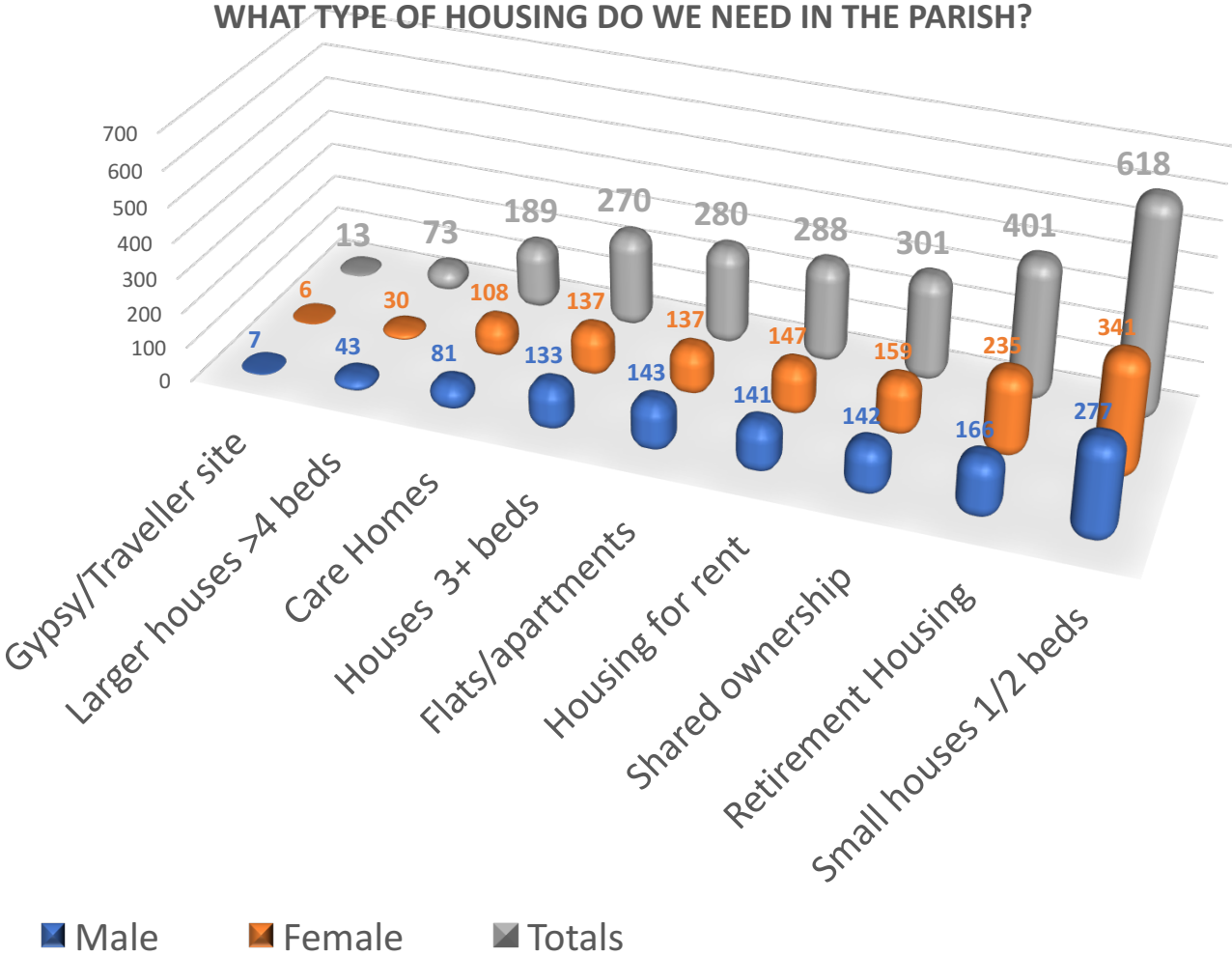


- Rate of 5 a year is supported



- 84% support a policy to support self build
- 79% support affordable housing for local people

What type of housing do we need?

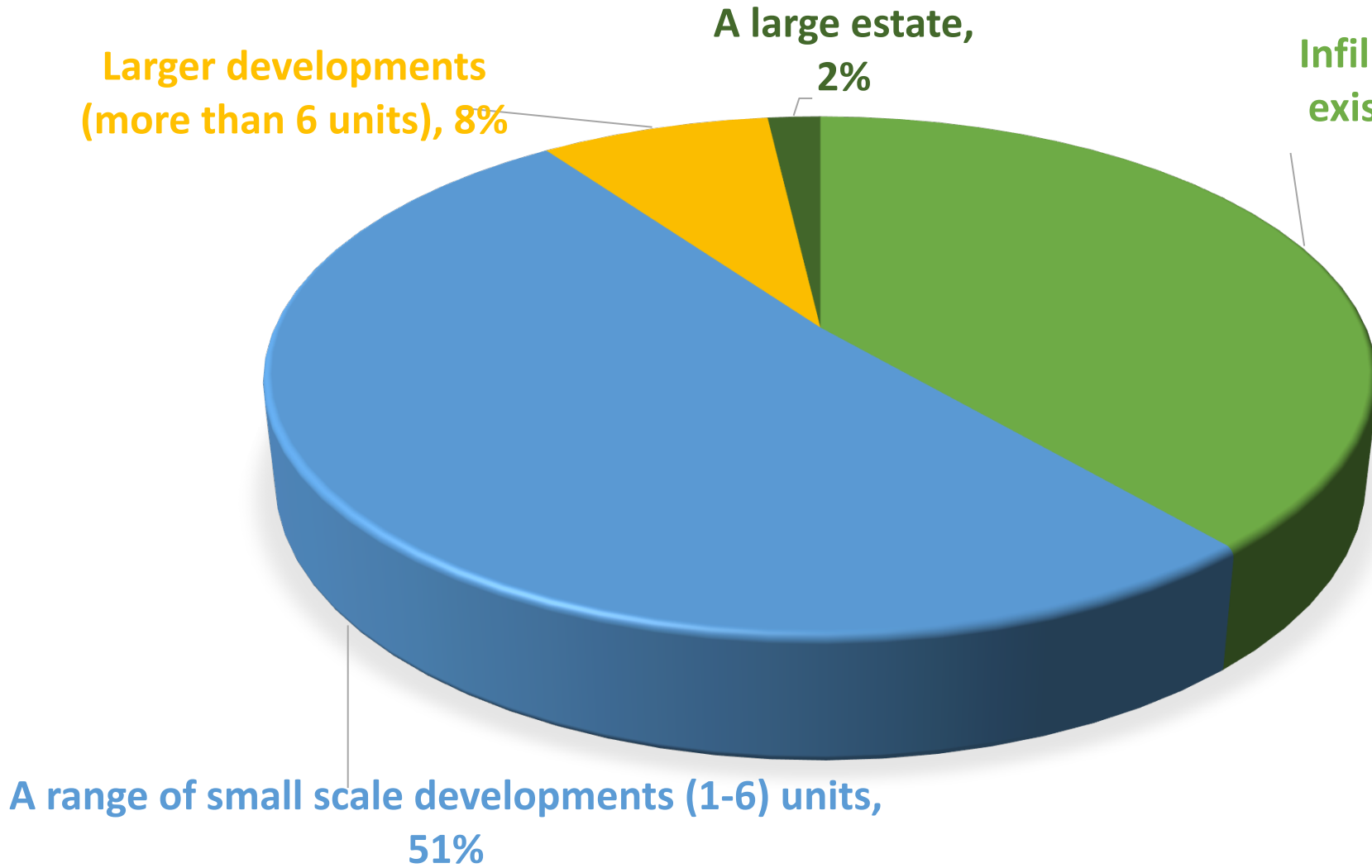




Neighbourhood Plan

Infilling between existing houses, 39%

Preference for types of development



A large estate, 2%

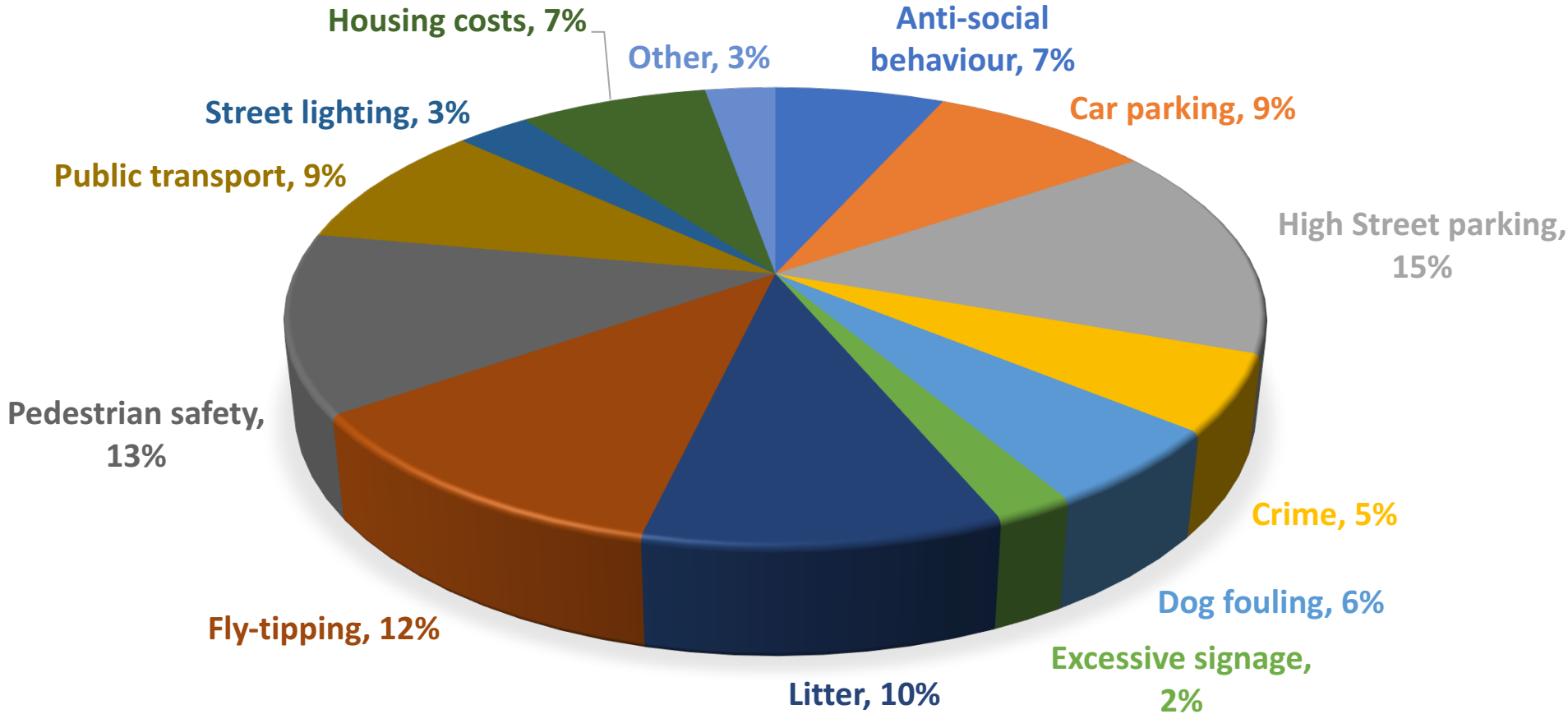
Larger developments (more than 6 units), 8%

A range of small scale developments (1-6) units, 51%

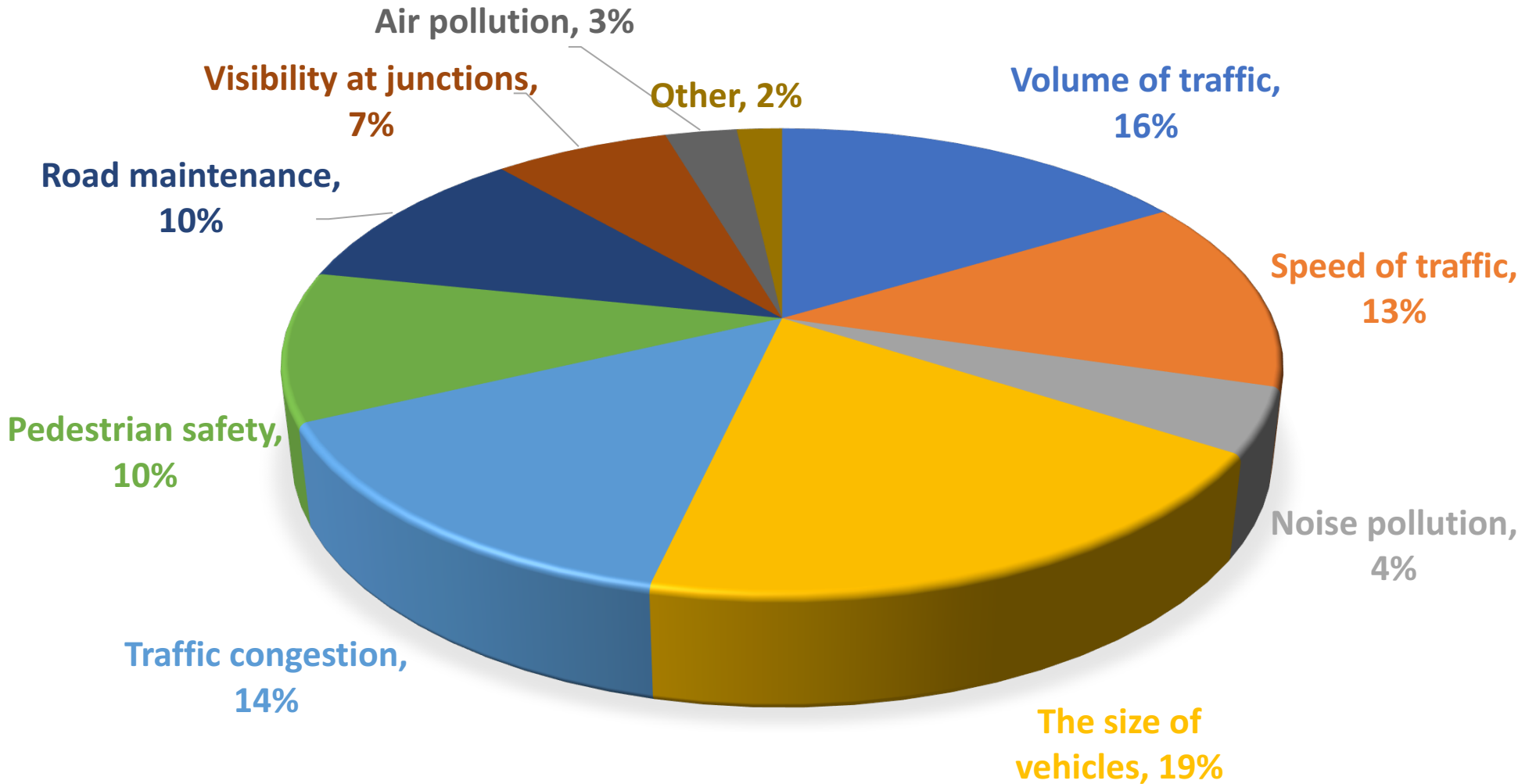
Community Concerns



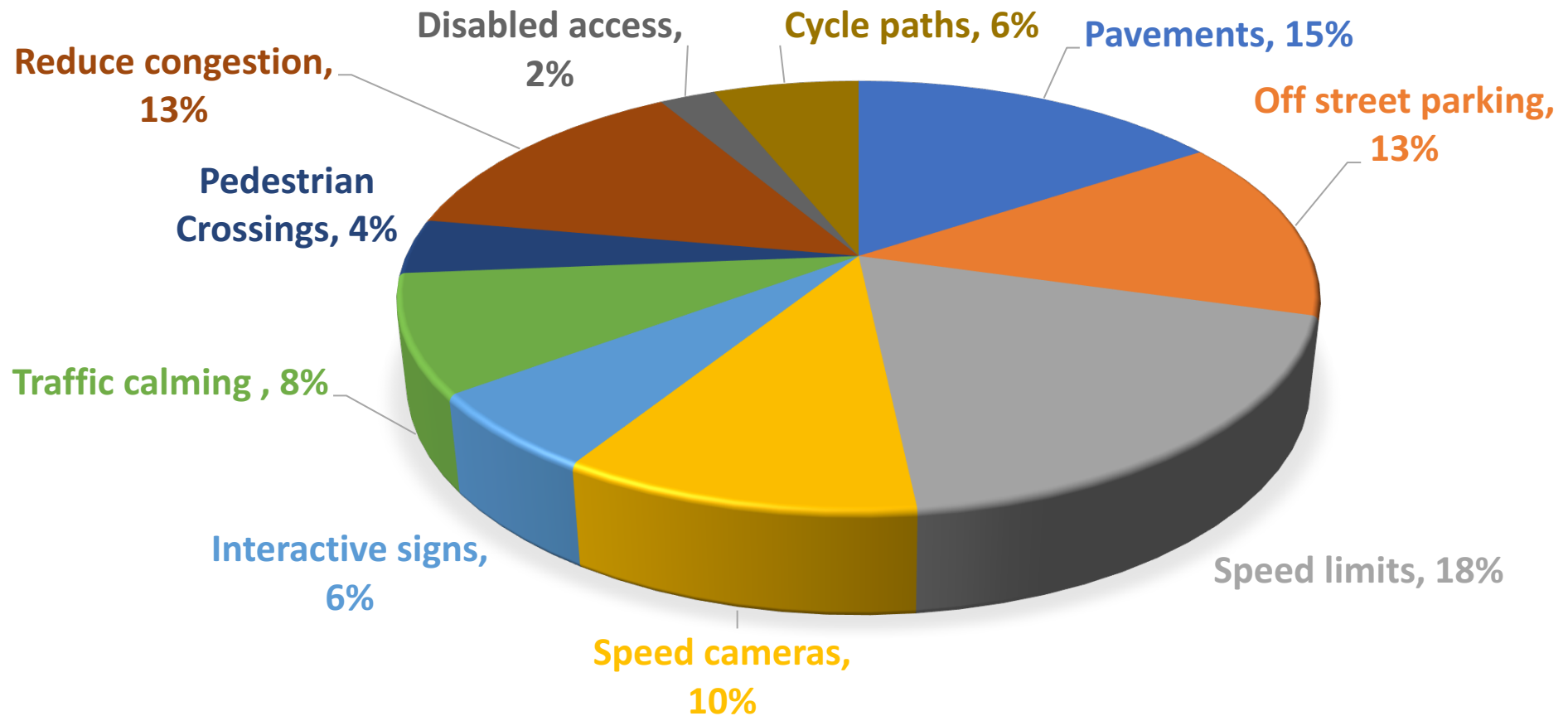
CONCERNS



Traffic Concerns



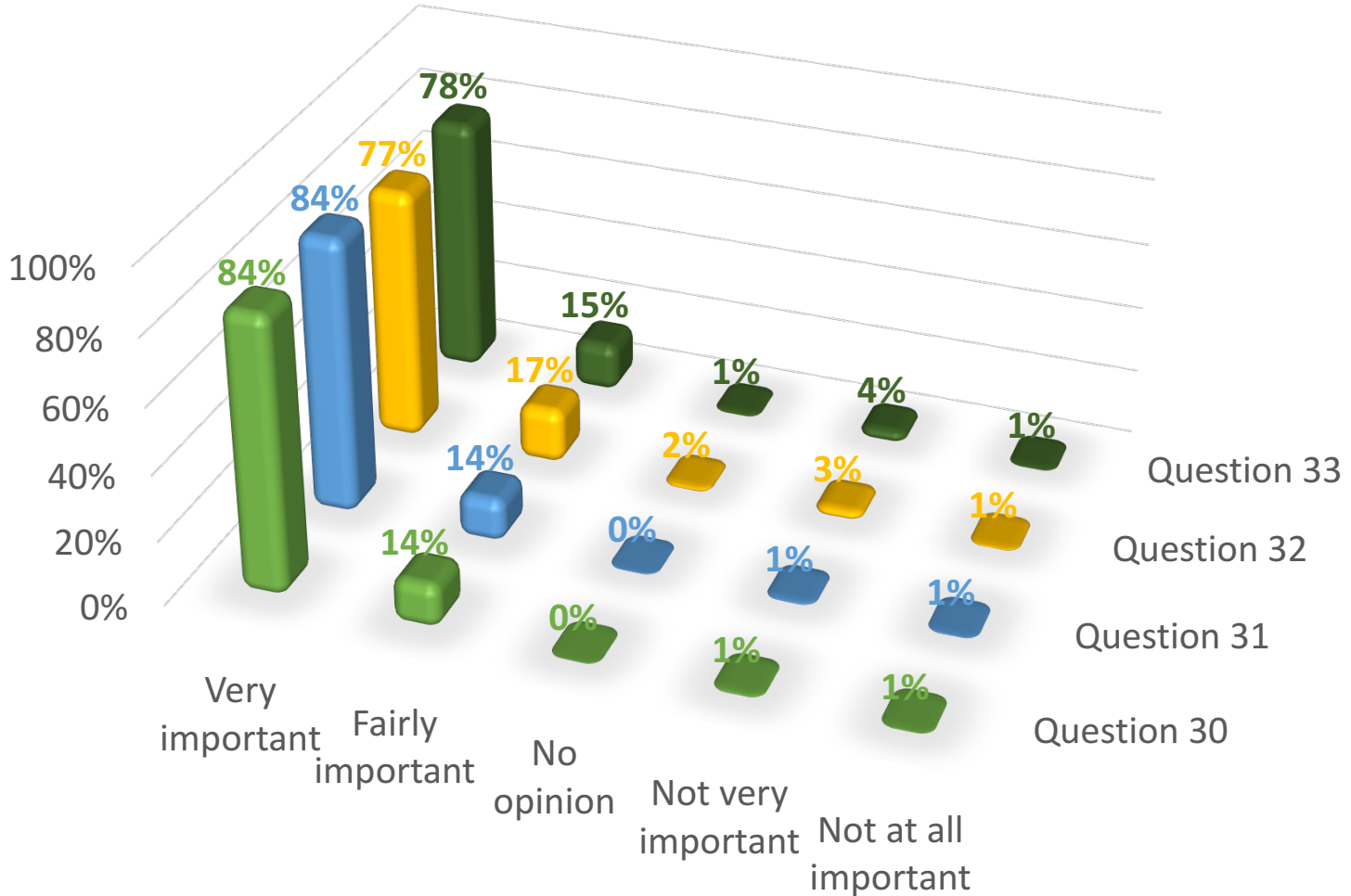
Traffic Goals – Improving road safety



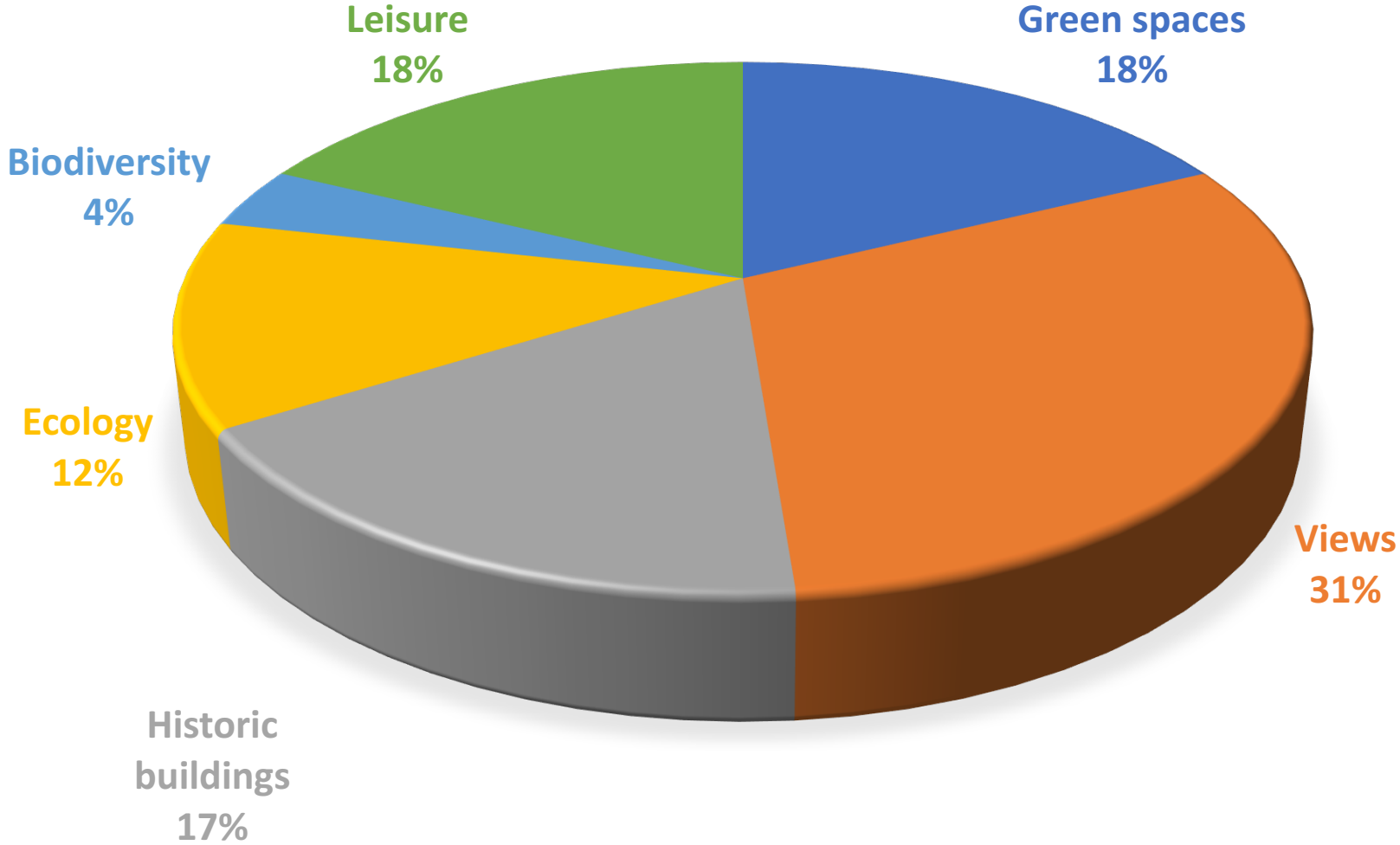
Landscape Importance

- How important to you is the preservation of the **existing** landscape?
- How important is it to you that Green Spaces within the Parish should be kept for community enjoyment/recreation and be immune from future housing development?
- How important is it to you that Historic Buildings and Sites across the Parish are protected from future housing development?
- Most of the Parish is within the High Weald AONB (Area of Outstanding Natural Beauty), which is currently protected from development. How important is it to you that the AONB continues to be protected?

Landscape Importance



Landscape - Value



Visioning exercise



- 1. *‘What are the key words or phrases that you might use to describe your ideal/dream Goudhurst of 2033 (in 15 years’ time)’.***
- 2. Brainstorm key words / phrases onto table cloths / flip sheets.**
- 3. Choose the most important words / phrases using sticky dots / underline.**
- 4. Then put key words or phrases onto card and attempt to sort in order (with filler words to help it read more easily) to create a sentence or paragraph.**
- 5. Stick to new flip sheet.**

Objective setting

‘Picture yourself in the preferred ‘Vision’ Goudhurst of 2033. Now imagine what you did/happened in your theme that helped achieve the Vision?’

- Goudhurst in 2033 will be a vibrant pollution-free hilltop village that is safe, has a balanced community with sustainable housing standards, good local services, with managed traffic and walkable roads that supports change and development but remains quiet and unspoilt.***